

Sponsorship Information

47th Annual Governor's Conference on Aging

34th Annual Montana Gerontology Society Conference

Red Lion Colonial Inn in Helena on May 12th, 13th and 14th, 2015

The annual Governor's Conference on Aging was created in 1968. Our mission is to offer information and education to our older citizens, their families and caregivers. The conferences cover topics relevant to all people who are dealing with aging issues.

The Montana Gerontology Society (MGS) was formed in 1982. A group of professionals, volunteers and educators founded the organization in order to provide opportunities for individuals interested in gerontology to share common concerns and ideas. MGS is dedicated to enhancing professional development and understanding among providers of services, seniors, volunteers, researchers, educators, students, and others associated with the field of aging. MGS has a membership of over 250 individuals.

As people of all ages gather together, they also learn more about one another and increase their understanding of the problems and emotional stress that we all face as we care for our most vulnerable citizens and grow older ourselves.

This year's Combined Conference 2015 is funded in part by Montana Geriatric Education Center, corporate and individual sponsorships, fund raisers and individual registrations. This year's topic "*Insights into Alzheimer's Disease*" promises to be informative and uplifting. Please join us!

Montana has one of the fastest growing aging populations in the nation. Over the next 15 years, the percent of older adults over age 65 will be 25% or more of Montana's total population. Of this group, those aged 100 or older continues to increase each year. Since 2006, we have honored Montana's Centenarians at the Centenarian Luncheon at each conference. In 2014, we honored 91 of Montana's 175 plus Centenarians. Of the 91 recognized, 22 attended the conference. In 2015, we are not only wishing to honor those Centenarians, we are also searching for the oldest Veteran within this group.

Types of Sponsorships

Your sponsorship will help us provide one or a combination of these benefits:

- Coffee and snacks for conference participants at breaks
- Professional educators\presenters and workshop supplies/handouts
- Assistance with registration for older adults with limited financial means
- Centenarian recognition

A Sponsor Rate Schedule has been attached detailing the cost of the different sponsorship levels, what you receive for the level of sponsorship and the advertising agreement.

This is your opportunity to help us provide valuable information and service to our older adults, their families and caregivers and medical professionals.

Thank you for your consideration.

To Register, reserve an Exhibit Booth or Ad Space or select a Sponsorship package click here for online - [Registration](#)- or complete attached form and mail to the address indicated below.

**For additional information,
E-Mail: info@montanagerontology.org**

Sponsorship, Exhibit Booth &/or Advertising Agreement

Please fill in this form and enclose your payment with Camera-ready artwork as appropriate.

Major Sponsor: \$ _____

Associate Sponsor: \$ _____

Exhibitor Booth: \$ _____

Advertising Sponsor \$ _____ Size _____

Company _____

Contact _____

Address _____

Phone _____ E-Mail _____

- Camera Ready Art Enclosed _____ (please check if enclosed)
NOTE: We need to have your camera ready art or a computer file by April 3, 2015
- Payment Enclosed _____ (please check if enclosed) Check # _____

Please make checks payable to MGS

Mail to: MGS
PO Box 3583
Billings, MT 59103
info@montanagerontology.org

Signature _____ Date _____

2015 Combined MGS/GCOA Sponsor Rate Schedule

The 2015 Combined MGS/GCOA Conference on Aging is being held in Helena at the Red Lion Colonial Inn on May 12, 13, & 14th. We have several packages for promoting your business or cause: Sponsorship Packages and Ala Carte Ads and Exhibit Booths Rates. The ad rates follow:

<u>SPONSORSHIP PACKAGES</u>					
Sponsorship package	Rate	Recognition	*Ad space	Exhibit Booth	Conference Registration
Conference Sponsor	\$5000	Intro at Opening Session & In program brochure	2 full page Ads	Yes	6
Coffee Break Sponsor (Break Sharing Option, please contact us for more information)	\$1700	At general session, in program brochure & signage by coffee table	Full page 4 business cards	Yes	4
Major Sponsor	\$1500	From the podium	Full page Ad & Business card	Yes	3
Associate Sponsor	\$1000	From the podium	Half page ad	Yes	1

<u>ALA CARTE</u>	
*Ad size in Conference program	Rate
Full Page ad	\$500
Half page ad	\$300
Quarter page ad	\$175
Business Card	\$ 50
Exhibit Booths (standard 8' table w/ skirting)	\$350 per table, includes 1 registration

*All ads must be camera ready art or a computer file and submitted by April 3rd 2015

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